

-PREVIEW-

PRAY  tm
for **ME**
CAMPAIGN

LINKING THE GENERATIONS
THROUGH PRAYER

QUICK START GUIDE **FOR SCHOOLS**



WELCOME TO THE PRAY *for* ME[™] CAMPAIGN



THE PRAY FOR ME CAMPAIGN IS A SIMPLE WAY TO LINK THE GENERATIONS THROUGH PRAYER.

We believe every young person needs a team of adults strategically investing in their lives through prayer.

Rooted in the truths that God uses his Word, his people, and prayer to change the world, the *Pray for Me Campaign* creates a vast web of intergenerational relationships and equips adult believers to pass on a sustainable faith to the next generation.

WHAT IS THE PRAY FOR ME CAMPAIGN?



The *Pray for Me Campaign* links the generations in our community through prayer. During the campaign, adult believers from various generations become Prayer Champions and commit to a year of prayer for one student or family with young children.

The *Pray for Me Prayer Guides* equip the Prayer Champions to pray specific, Scripture-based prayers for children or students through the lens of the *7 Essentials* found in each guide.

The *7 Essentials* represent seven aspects of life that are necessary for someone to flourish in living faithfully before God and man. Prayer Champions praying through the *7 Essentials* will ask for God to intercede on behalf of children and students in the next generation.

WHAT'S INCLUDED?

- **Quick Start Guide:**
 - An Instructional Step-by-Step Guide to launching the campaign
- **Social Media Promo Kit:**
 - 8 Ready-to-Share Graphics for Instagram or Facebook
 - 3 Promotional MP4 Videos
- **Customizable Email Templates:**
 - 1 Parent Informational Email Template to inform your students and their parents about the campaign
 - 1 Prayer Champion Invite Email Template to equip students to recruit their Prayer Champions
 - 1 Prayer Champion Welcome Email Template to introduce Prayer Champions to the campaign
 - 1 Parent Follow-Up Email Template update parents with important details
 - 2 Follow-Up Email Templates to encourage Prayer Champions throughout the year
- **Follow-Up Resources:**
 - 7 Essentials Printable Bookmark
 - 7 Essentials Printable Infographic
 - 5 Tips for Engaging with Students PDF

HOW TO LAUNCH THE CAMPAIGN

1

ANNOUNCE THE CAMPAIGN & EQUIP PARENTS AND STUDENTS TO INVITE PRAYER CHAMPIONS

- Promote the campaign with the **Social Media Promo Kit**
- Send email to students' parents using the **Parent Information Email Template**
- Provide students and their parents with the **Prayer Champion Invite Email Template** to send to their potential Prayer Champions

2

WELCOME & EMPOWER PRAYER CHAMPIONS

- Once Prayer Champions have been invited, collect their information from your students
- Help your students' Prayer Champions understand why you are doing the *Pray for Me Campaign* and what their role will be via email, using the **Prayer Champion Welcome Email Template**

3

ORDER & DISTRIBUTE PRAYER GUIDES

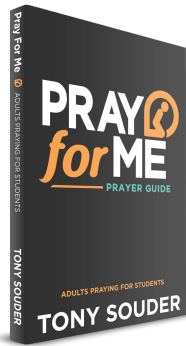
- Reference the [About the Prayer Guides Chart](#) to determine which Prayer Guides you'll need
- Place your Prayer Guides order at www.prayformecampaign.com and distribute them to parents of students to distribute to the Prayer Champions

4

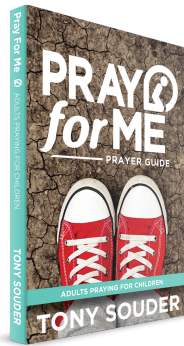
SHARE FOLLOW-UP RESOURCES

- Send notes of encouragement to students, parents, and Prayer Champions using the **Follow-Up Email Templates**
- Collect stories of God's faithfulness through the *Pray for Me Campaign* to share with people throughout the year

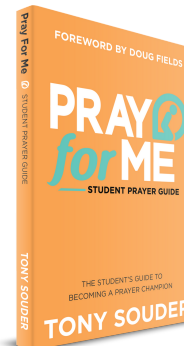
ABOUT THE PRAYER GUIDES



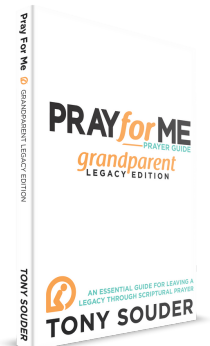
ADULTS PRAYING FOR STUDENTS



ADULTS PRAYING FOR CHILDREN



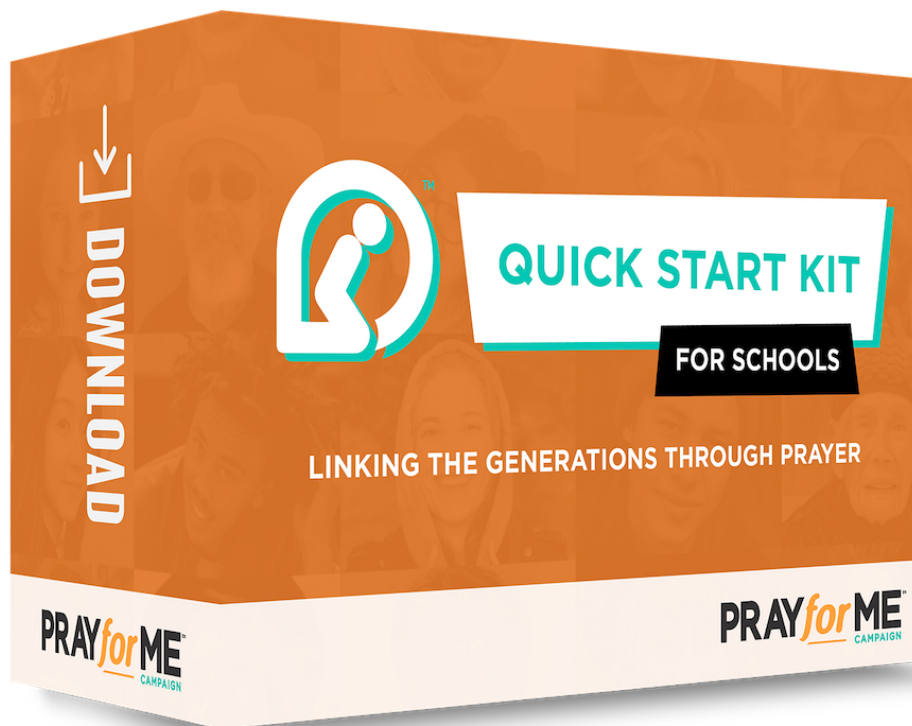
STUDENT'S GUIDE TO BECOMING A PRAYER CHAMPION



GRANDPARENT LEGACY VERSION

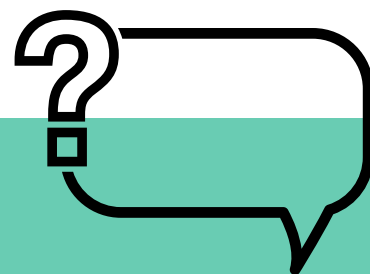
<p>WHO USES THIS GUIDE?</p>	<p>Adult Prayer Champions</p>	<p>Adult Prayer Champions</p>	<p>Students in middle and high school</p>	<p>Grandparents</p>
<p>WHO IS PRAYED FOR THROUGH THIS GUIDE?</p>	<p>Students in middle and high school</p>	<p>Families with children 5th Grade and below</p>	<p>Students in middle and high school</p>	<p>Grandchildren of all ages</p>
<p>WHAT'S INCLUDED?</p>	<ul style="list-style-type: none"> • Overview of why we pray • 13 weeks of praying through the 7 Essentials • Appendix with tips on how to engage teens 	<ul style="list-style-type: none"> • Overview of why we pray • 13 weeks of praying through the 7 Essentials • Appendix with tips on parenting and prayer 	<ul style="list-style-type: none"> • Overview of why we pray • A week of prayer on each of the 7 Essentials • 31-Day Prayer Cycles • Prayer for the Lost 	<ul style="list-style-type: none"> • Overview of why we pray • 14 weeks of praying through the 7 Essentials • Appendix with tips on leaving a legacy through prayer
<p>HOW MANY SHOULD I ORDER?</p>	<p>One for each Prayer Champion praying for a student in 6th-12th Grade</p>	<p>One for each Prayer Champion praying for a family with children in 5th Grade and below</p>	<p>One for each student in 6th-12th Grade participating in the campaign</p>	<p>One for each Grandparent praying for their Grandchild(ren) of all ages</p>

Order your Prayer Guides at www.prayformecampaign.com.



DOWNLOAD YOUR QUICK START KIT TODAY:

<https://www.leadertreks.org/product/pray-for-me-campaign-quick-start-kit-for-schools/>



HAVE QUESTIONS? WE'RE HERE TO SERVE YOU

CALL OUR TEAM

You can reach our team by calling 877-502-0699. We're available Monday–Friday from 8:30am–5:00pm CST. Just ask to speak with one of our Pray for Me Campaign experts.

VISIT OUR WEBSITE

Be sure to check out the Frequently Asked Questions page on our website at www.prayformecampaign.com. You can also leave our team a message using the LiveChat feature on the website.